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CENTRAL BANK OF EGYPT
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BEST PRACTICES IN CORPORATE GOVERNANCE REPORTING

عشان بكرة

مبادرة 118 لتدريب وتطوير الكفاءات المالية
18 مبادرة للتدريب والتطوير الكفاءات المالية

 Moving
Forward
with Confidence



BEST PRACTICES IN CORPORATE GOVERNANCE REPORTING

Background

This is a two-day course on Best Practice in Corporate Governance Reporting. Participants will learn about the basic components of corporate governance: compliance, disclosure and common practice. Through the analysis of case studies from several jurisdictions, participants will assess the value of corporate governance and the importance of reporting on corporate governance to shareholders and stakeholders. The instructor will describe international standards, Egyptian standards and best practice in corporate governance reporting. The specific best practice for non-listed banks and banks listed on the Egyptian Stock Exchange will be presented. Each participant will learn how to create a calendar of disclosure requirements for her/his institution. Prior to the training seminar, the instructor will conduct a survey of websites of Egyptian banks. The survey will be presented to participants during the training seminar. Participants will analyze and discuss the survey findings, with the goal of improving the website of their respective bank. An annex of resources will be provided in the course materials.

Course Objectives

The objectives of the course are to provide participants with detailed information and tools, which will enable them to:

- Recognize corporate governance issues and how these affect the bank's interactions as well as relationships with shareholders and stakeholders;
- Understand the international standards for compliance and disclosure of information by banks;
- Understand Egyptian standards for compliance and disclosure of information by banks;
- Understand the specific standards for corporate governance reporting for non-listed banks and for banks listed on the Egyptian Stock Exchange;
- Appreciate best practice in corporate governance reporting by banks;
- Create a calendar of disclosure requirements; and
- Improve the website of their respective bank.

Target Audience

Participants should be communication specialists, corporate governance specialists, corporate secretaries, investor relations specialists and/or legal specialists who are engaged in producing the bank's corporate documents, including: the annual report, internet site, press releases, etc.

Course Outline

- Corporate Governance Reporting by Banks – Case in Point
- Corporate Governance – Compliance, Disclosure and Common Practice
- Corporate Governance Framework for Egyptian Banks
- Corporate Governance Reporting – International Standards, Egyptian Standards and Best Practice
- Corporate Governance Reporting for Non-Listed Banks
- Corporate Governance Reporting for Banks Listed on the Egyptian Exchange
- Creating a Calendar of Disclosure

Requirements

Survey of Websites of Egyptian Banks

Language of Material & Delivery
English

Dates:

April 26th and 27th -2016

Course Duration

Two days, 7 hours per day



Instructor

Mr. Geoffrey Mazullo

The instructor is Geoffrey Mazullo, Principal, Emerging Markets ESG, and Adjunct Professor of Corporate Governance at the School of American Law (SAL) – Gdansk, Poland and Wroclaw, Poland. Following studies of diplomacy, economics and political science in Washington, DC; Krakow, Poland; Berlin; and London, Mr. Mazullo worked as a corporate governance analyst, with Institutional Shareholder Services (ISS) and with Investor Responsibility Research Center (IRRC). From 1995-2000, Mr. Mazullo worked on several capital market development and corporate governance projects in Bosnia and Herzegovina, Bulgaria, Moldova and Russia. From 2001-2009 he directed the Partners for Financial Stability (PFS) Program, a financial sector development program in Eastern Europe, for which he designed and conducted two semi-annual surveys of listed companies in emerging markets: Investor Relations Online (2001-2009; 2010) and Reporting on Corporate Social Responsibility (2003-2009). Since 2006 Mr. Mazullo is chair of the evaluation committee of the NASDAQ OMX Baltic Market Awards. He is the author of the chapter, "Responsible Investment in Eastern Europe" in The Handbook of Responsible Investment (Routledge, London, 2015). Complementing his advisory, research and teaching activities, he publishes on the Emerging markets ESG internet portal.